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**Top Line Survey Results**  
**Pennsylvania Statewide Omnibus Poll**  
**Conducted February 27-March 6, 2024**  
**Sample Size: 710 Pennsylvania Registered Voters**

**TOP LINE RESULTS AND QUESTIONNAIRE** **MISSION READINESS**

Good morning/afternoon/evening, my name is (YOUR FIRST NAME). I am calling on behalf of Susquehanna Polling and Research, a public opinion research firm. May I speak to (name on list) or another registered voter in your household? (If name on list or another registered voter is not available, TERMINATE)

INTRODUCTION: We are conducting a survey of attitudes and opinions concerning some important issues facing Pennsylvania today. May we have just a few minutes of your time to complete a brief survey?

Great, thank you...

F1. First, are you registered to vote as a Republican, a Democrat, an Independent or with some other political party?

1. If Republican	299	42%	PROCEED TO Q1
2. If Democrat	330	46%	PROCEED TO Q1
3. If Independent/other	81	11%	PROCEED TO Q1
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4. If not a registered voter	--	--	THANK AND TERMINATE

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**Now, thinking about some policy issues that are under consideration by state lawmakers in the State Capitol in Harrisburg for a few minutes...**

Q1. Research has proven that the first 5 years of life is the most rapid period of brain development. How important do you believe early childhood education is to helping people lead healthy and productive lives – would you say very important, somewhat important, not very important or not important at all?

1. Very important	636	90%
2. Somewhat important	42	06%
<b>Total Very/Somewhat important:</b>	<b>678</b>	<b>95%</b>
3. Not very important	4	01%
4. Not at all important	2	00%
<b>Total Not Very/Not at all important:</b>	<b>6</b>	<b>01%</b>
5. Not Sure	26	04%

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Below are examples of programs or services funded by state tax dollars. After each, please tell me if you think the state should increase its allocation of funding so more Pennsylvanians could be served.

Q2. Pre-k programs for lower and middle-class families? Currently more than 87,000 eligible children remain unserved.

1. Yes/increase funding for	493	69%
2. No	105	15%
3. Not Sure	112	16%

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Q3. High-quality childcare for low-income working families so parents can continue to contribute to the economy and children can continue to learn in a safe environment?

1. Yes/increase funding for	483	68%
2. No	100	14%
3. Not Sure	127	18%

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Q4. Since the start of the pandemic over 2,100 Pennsylvania childcare programs have closed citing lack of staff as the primary reason, and a recent survey found that half of the current childcare workers are considering leaving their jobs. State data shows that on average childcare teachers earn about \$12.43 an hour. Do you favor or oppose allocating state funding to childcare programs so these funds can be used to make enhancements in bonuses, salaries and/or benefits as a way to retain and attract more childcare workers to this career? Doing this means more families won't lose access to these important programs due to the severe childcare teacher shortage. (Test Intensity...)

1. Strongly favor	385	54%
2. Somewhat favor	109	15%
<b>Total Favor:</b>	<b>493</b>	<b>70%</b>
3. Strongly oppose	129	18%
4. Somewhat oppose	48%	07%
<b>Total Oppose:</b>	<b>177</b>	<b>25%</b>
5. Not Sure	39	06%

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**Now we have just a few questions for demographic purposes...**

Q5. What was your age on your last birthday? (Use brackets below)

1. 18-29	52	07%
2. 30-44	140	20%
3. 45-54	125	18%
4. 55-64	179	25%
5. 65-74	135	19%
6. 75+	80	11%

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Q6. Regardless of how you are registered to vote, do you tend to think of yourself more as a Republican, a Democrat or as an Independent or unaffiliated voter when you think about politics and voting in elections?

1. More as a Republican	290	41%
2. More as a Democrat	282	40%
3. More as an Independent/unaffiliated voter	128	18%
4. Other	5	01%
5. Not Sure	3	00%
6. Refuse	2	00%

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Q7. When it comes to your ideology or philosophy on political issues, do you consider yourself to be conservative, moderate, liberal, progressive, libertarian or something else?

1. Conservative	179	25%
2. Moderate	254	36%
3. Liberal	157	22%
4. Progressive	29	04%
5. Libertarian	8	01%
6. Other	35	05%
7. None	46	06%
8. Refuse	2	00%

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Q8. What is your highest level of education? (UNAIDED)

1. High school diploma or less	62	09%
2. Some college, but no college degree	81	11%
3. 2-year college degree/Technical or trade degree	176	25%
4. 4-year college degree	252	35%
5. Post-graduate degree/Masters/Doctorate studies	139	20%

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Q9. Which of the following best describes the way you voted in the last general election you voted in – straight Republican, mostly republican, a few more Republicans than Democrats, about equal, a few more Democrats than Republicans, most Democrat or straight Democrat?

1. Straight republican	151	21%
2. Mostly republican	127	18%
<b>Total Republican:</b>	<b>278</b>	<b>39%</b>
3. Few more Republicans than Democrats	28	04%
4. About equal	38	05%
5. Few more Democrats than Republicans	32	05%
<b>Total Swing:</b>	<b>99</b>	<b>14%</b>
6. Mostly Democrat	156	22%
7. Straight Democrat	166	23%
<b>Total Democrat:</b>	<b>322</b>	<b>45%</b>
8. Not Sure	9	01%
9. Haven't voted before	0	00%
10. Refuse	2	00%

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Q10. Can your primary residence be described as urban, suburban or a rural area? (Check all that apply)

1. Urban	137	19%
2. Suburban	305	43%
3. Rural	247	35%
4. Other	30	04%

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Q11. Are you, or is any member of your family a current or former member of a labor union?

1. Yes	275	39%
2. No	408	57%
3. Not Sure	27	04%

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Q12. What is your main racial or ethnic background? (UNAIDED; Check All That Apply)

1. African American/African/Black	57	08%
2. Asian American/Asian	18	02%
3. Hispanic/Latino	39	05%
4. Multiracial/Multiethnic	2	00%
5. Native American/Alaska Native	2	00%
6. Native Hawaiian/Pacific Islander	0	00%
7. White (Not Latino/Hispanic)	576	81%
8. Race/ethnicity not represented by above categories	12	02%
9. Refuse (Do Not Read)	14	02%

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**THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY. HAVE A GOOD DAY.**

Gender (by observation):

1. Male	334	47%
2. Female	376	53%

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Regional Grouping (from record):

28	(04%)	1. <b>Northwest</b> [Erie, Crawford, Mercer, Venango, Warren, Forest]
78	(11%)	2. <b>Southwest</b> [Lawrence, Beaver, Washington, Greene, Fayette, Westmoreland, Indiana, Armstrong, Butler]
78	(11%)	3. <b>The "T"/Central</b> [Jefferson, Elk, McKean, Cameron, Clarion, Clearfield, Centre, Cambria, Somerset, Bedford, Fulton, Franklin, Huntingdon, Blair, Potter, Tioga, Bradford, Susquehanna, Wyoming, Sullivan, Lycoming, Clinton, Union, Snyder, Northumberland, Montour, Columbia, Mifflin]
92	(13%)	4. <b>Northeast/Lehigh Valley</b> [Luzerne, Carbon, Monroe, Schuylkill, Lackawanna, Lehigh, Northampton, Pike, Wayne]
121	(17%)	5. <b>South Central</b> [Perry, Cumberland, Adams, York, Lancaster, Lebanon, Dauphin, Berks, Juniata]
156	(22%)	6. <b>Southeast</b> [Chester, Delaware, Montgomery, Bucks]
78	(11%)	7. <b>Allegheny County</b>
78	(11%)	8. <b>Philadelphia</b>

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## METHODOLOGY, SAMPLE FRAME CONSTRUCTION AND DATA COLLECTION PROCEDURES

This poll was conducted by Susquehanna Polling and Research, Inc<sup>1</sup>, with questions sponsored by Mission Readiness. Interviews were conducted February 27-March 6, 2024, with 710 registered voters in Pennsylvania. Survey respondents are randomly contacted using random selection procedures, and all telephone interviews are conducted using live telephone agents. The sample frame was compiled using random telephone sequence methods, and includes both landline and cellular households, purchased from a certified list vendor; all households are pre-screened to eliminate household telephone numbers on the federal Do Not Call registry in compliance with all applicable federal and state laws. Only known registered voters were contacted, compiled from a list of households with prior vote history in 1 of 4 or better general elections using G22, G21, G20 and/or G19 as the base universe. Voters who registered to vote after the 2022 general election are also eligible to participate.

Interviews are closely monitored to ensure a representative sample of the Pennsylvania electorate is achieved based on party registration, geography, gender, age cohort and other demographics; results are sometimes statistically weighted to adjust for coverage bias or non-response error.

A supplemental component of interviews was collected via SP&R's proprietary web panel, owned by Bartlett Research Group, consisting of a database of registered voters in all geographic regions of the Commonwealth. Panel respondents are pre-screened to ensure their eligibility in the survey.

The margin of error for a sample size of 710 interviews is +/-3.7% at the 95% confidence level.

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<sup>1</sup>Susquehanna Polling and Research, Inc. is a nationally recognized polling and focus group company and conducts polling for political, media and corporate clients in numerous states. SP&R's polling has been featured on many national platforms, including the Rush Limbaugh Radio Show, FOX News Channel, The O'Reilly Factor, the Bill Maher Show and MSNBC. The website [realclearpolitics.com](http://realclearpolitics.com) rated SP&R the #1 most accurate pollster in the USA for its battleground polling in the "multi state" category in the lead up to the 2020 POTUS national elections.